



 **TECHVEDIC™**  
Online Intelligence

Mobile Technology—Decision,  
Dynamics and Demand

## Objective

Business can thrive only if you are having smart technology to support it from the front, and considering the present state where technology is changing with lightning speed, you must adopt the latest changes for improvising on the



prospects and growth. With mobile technology, you can adopt to different changes and ensure operational functionality from anywhere and at any time. In this research, you will come to know about the clout of mobile technology and how it has been changing the phase of the business at present.

## Introduction

Every industry has benefits and challenges and if they are able to craft the right solution and induct it in their operation, in that case, it improves their prospect and enables them to maintain competitiveness and ensure better growth. If you are engaged in communication sector, you must always have smart solutions with an innovative angle to improvise the ROI and ensure that more sales and revenue is generated. Engaging customers, providing them the right resolve and working a



way out where they can get the best service experience can help your organization to thrive. But these pursuits are harder to achieve than think. You need mobile solutions that allows

employees and owners to remain round the clock abridged. Communication happening from anywhere and anytime will improvise the decision making potential and once right decisions are taken at the right time, in that case, it will

improve the managerial functionality and ensure that the business is extremely subservient towards adapting to the latest changes.

When you are able to synchronize those technologies that provides mobility to your operation, in that case, you are better positioned to face with internal and external challenges.

So, when broader technologies are rooted in the system, newer and advanced gateways can be carved out and it allows the businesses to turn dynamic and adopt to newer changes and improvise their service experience.

## Mobile Technology is The Solution for Business Challenges

- 84% of executives and managers feel that lack of proper co-ordination during travel hours compromises the organizational growth.
- 77% of the work can be completed if the enterprise has mobility integrated CRM solutions (including social CRM).
- 54% reported of lower productivity and 43% felt that better co-ordination can help them in the best way.
- 41% of the workers felt that due to lack of mobility solutions they were compromising with the productivity.



The change brought after adopting mobile technology in the business solutions

### Efficiency

The efficiency of the workforce increases when they are optimally informed. When decision makers, management and hierarchies are closely connected and employees are closely provided with information that allows them to take instant

action and figure out solutions instantly, in that case, it will improve the efficiency of the workers along with the enterprise.

### Organization

Managing the organization is of paramount importance for improving the growth and if you are having the

right application that allows proper coordination and information flow among the employees and managers, in that case, it will allow the enterprise to initiate a better coordination that allows a better growth with every projects being given the priority and information funneled to help the organization grow.

## **Communication**

Communication is an essential part in the business and for business development and success, you must have the right communication dynamics to decide and plan the best strategies. With mobile technology coming in the picture, you can enjoy the benefits of disseminating information to the sales and

marketing team as and when required even when they are not in the office premises. This would enable them to improvise on their efficiency and bring maximum results in the picture.

## **Information Management**

It is of utmost importance that prompt information reaches to the executives and employees as and when required. When better flow of communication is facilitated, in that case, better financial management, product planning, strategic management and data processing can be facilitated. With mobile solutions, you are always of the view that you are improvising on the growth and take faster decision for gaining competence in the environment.

## **About Techvedic**

Techvedic is an Information and Communication Technology-based enterprise that offers IT and IT-enabled business services, IT outsourcing services, merchant payment services, digital media services and cloud-based telecom services to startups, small and medium businesses, government and non-profits organizations. To help clients, adopt and leverage the technology services, Techvedic also offers strategic support, that is, consultation, planning, deployment, integration, migration, training and maintenance.

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