ORACLE

Oracle for business

- Scorecards
- Interactive Dashboards
- Ad Hoc Exploration
- Geospatial Visualization
- Mobile
- Office Integration
- What-if Scenario Modeling
- Production Reporting

BUSINESS INTELLIGENCE FOUNDATION

COMMON ENTERPRISE INFORMATION MODEL

PREBUILT • CUSTOM • EMBEDDED
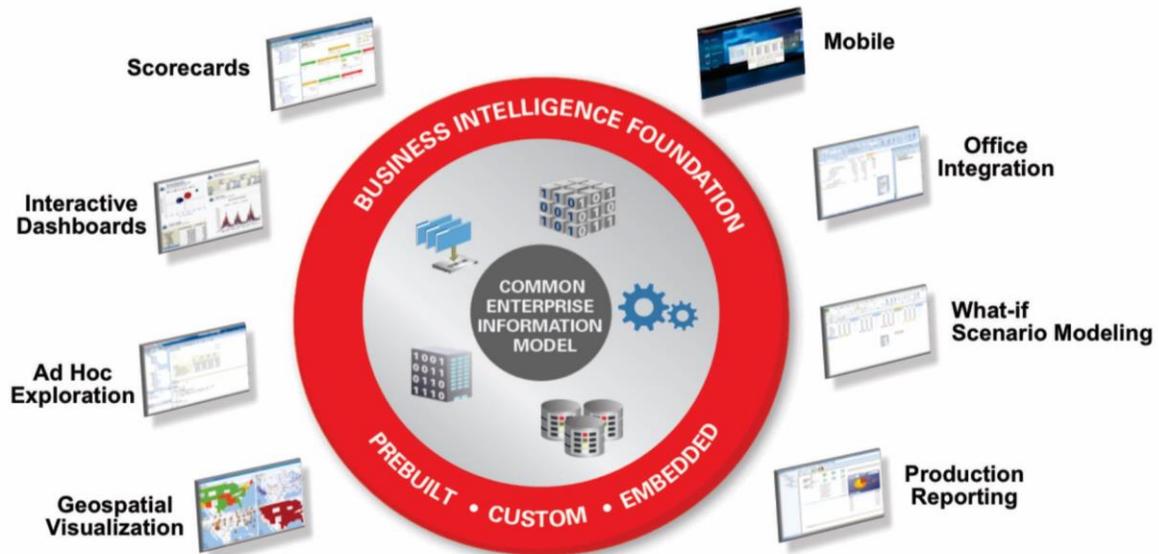
Source: Oracle

Objective

Business requires adept planning and out-of-the-box approach to thrive in this ever challenging cut-throat competition. For anticipating the next move of the competitors, analyzing the marketing trends, streamlining the organization efficiency, you need a software infrastructure and oracle business solutions ends up being the most feasible option to watch out for. In this piece, you will get to know about the benefits of Oracle and why should one use this as a platform for overcoming business challenges.
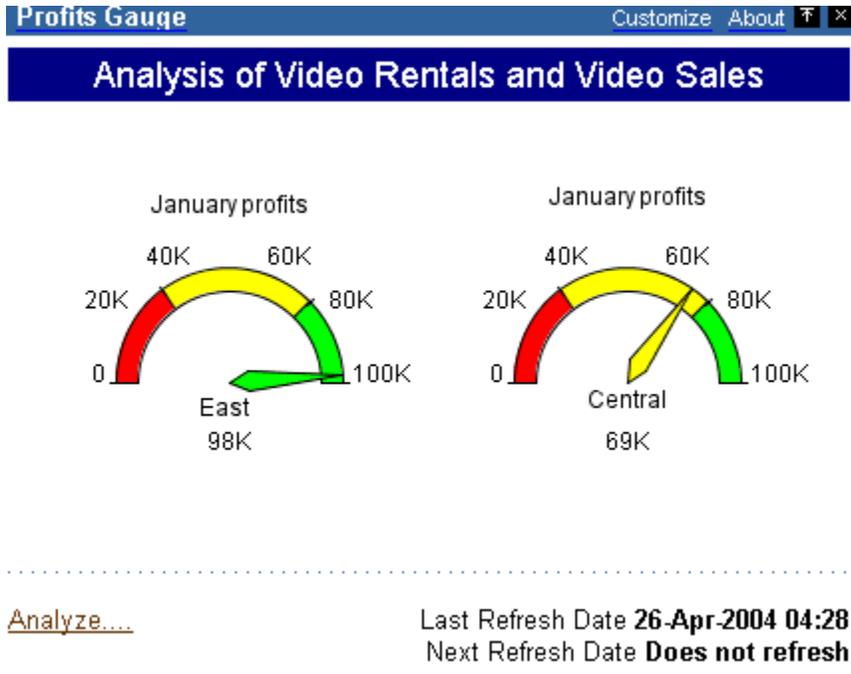
Introduction

Business comes across many challenges at every level starting from production, distribution, marketing automation, sales automation, advertisement and promotion, and if one has to ensure that their business survives amid such staunch and also chokehold competition, in that case, technology is the only avenue that can help reap the maximum benefits and brandish the strongest show. When you are having a solution that adheres to your logistics, hardware requirement and provide you an intangible yet efficient software infrastructure, in that case, you always feel that you are on the edge of the competition and your probabilities of dominating the fore multiplies by manifolds.

The Oracle business intelligence provides an added advantage to the consumers and they are in a better position to analyze the trends and take immediate and efficient steps towards improvising on the sales prospects. When you are having the right business intelligence then you can get the answer for the best questions raised like which products are game changer in the market, how to improvise on the sale dynamics, what is the moving average of my sale. If you are getting all these answers met in the first place, in that case, you can look forward to a revamp of the strategies and adopt newer and broader changes that are believed to reap the maximum dividends for the business.

A proper Oracle solution can also help you in ensuring data warehousing, and with the help of data warehousing, you are always in the position to separate analysis workload from the real time transaction overloading. This helps in printing the clear picture and provides the entrepreneur an empirical evidences of the historical

trends in the business and how those trends can be yielded to produce the maximum benefits.
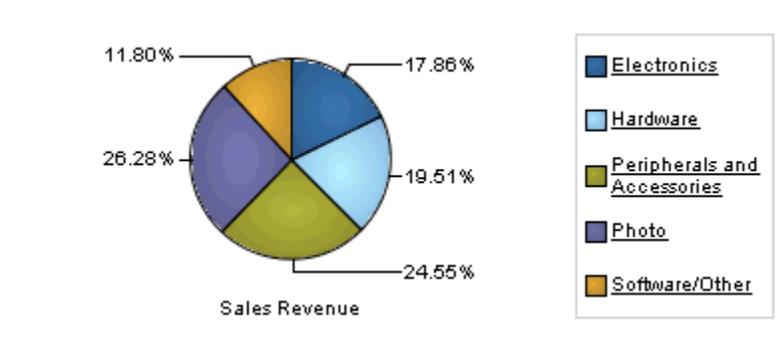
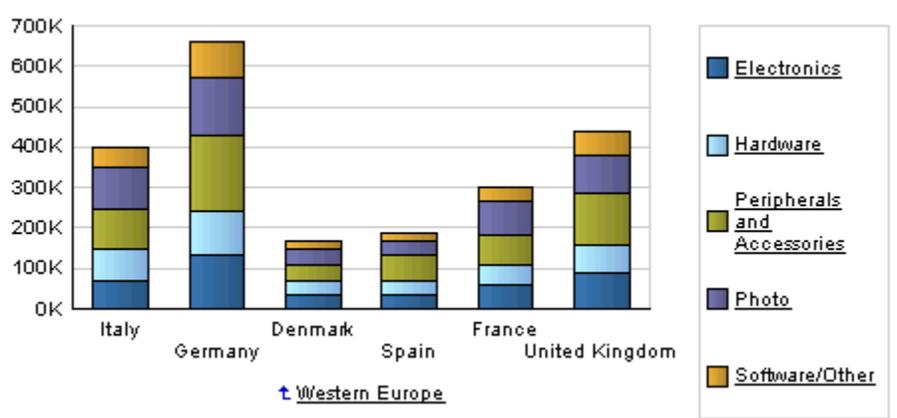**Take a look at the benefits it has yielded for the businesses.**

	Region	City	Profit SUM
1	Central	Chicago	$7,948
2		Cincinnati	$31,112
3		Dallas	$8,733
4		Louisville	$31,883
5		Minneapolis	$8,550
6		Nashville	$8,639
7		St. Louis	$19,310
8	East	Washington	$23,304
9		Pittsburgh	$16,465
10		Philadelphia	$22,657
11		New York	$76,064
12		New Orleans	$10,953
13		Miami	$6,300

Region wise dynamics specialize the growth of profits in different regions, in the "Red" region, these are the places that are showing where the profits have nosedived. These were the business that were not using the Oracle solution, in the second category, there is a green zone which reflects exponentially high profits, and the other values are appearing in the "Yellow Shade".

How Oracle Solutions have contributed on improvising on the product category to improvise on the sales revenue.

The effect of Oracles business intelligence towards improvising on the sales prospects in different region:

How Oracle Solutions Benefits a Business Enterprise?

- When you have the right Oracle solution, you are also adaptable to the changes and can take smart decisions as and when required.
- Provides a bridge to help forge a better relationship.
- Stimulates optimum utilization of the resources and it effective distribution across different channels and within the organization.

- It provides an application infrastructure to the enterprise and ensures that the application system never collapses in the organization.
- It helps the IT team to work towards bring greater innovation in the picture for improvising on the sales prospects.

About Techvedic

Techvedic is an Information and Communication Technology-based enterprise that offers IT and IT-enabled business services, IT outsourcing services, merchant payment processing services, digital media services and cloud-based telecom services to startups, small and medium businesses, government and non-profits organizations. To help clients, adopt and leverage the technology services, Techvedic also offers strategic support, that is, consultation, planning, deployment, integration, migration, training and maintenance.

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